

### **PLEDE FORM – What's New**

- The pledge form is now 2 sided.
- Side 2 should be completed for Electronic Funds Transfer.
- All contact information including name, address, telephone number, etc should be completed whether giving by EFT, check, cash or money order.

### **EFT WEBSITE INFORMATION**

- All information is securely stored on the National City Bank website.
- Member is providing the exact same information as when a check is written.
- That same information is also handled in the same manner as a check
  - The account information is securely entered and stored on the National City Bank website and the contribution is deducted from the checking or savings account.
- The advantage to the member is that the contribution is setup to repeat at predetermined intervals.
  - **Selling point: If a member is struggling with committing to using EFT, then a selling point would be that they could pledge and commit to EFT an amount with which they are most comfortable, and could also give additionally when they were able.**

### **EFT SIDE OF PLEDGE FORM**

- Currently, there are two giving payment intervals: the 15<sup>th</sup> and the 30<sup>th</sup>.
- When the response warrants these frequencies will be increased.
- Members may choose both dates and give bi-monthly or choose just one date for monthly giving.
- Bi-monthly giving can begin on either date; the 15<sup>th</sup> or the 30<sup>th</sup>.
- Complete the required banking information section.
- **ATTACH A VOIDED CHECK OR DEPOSIT SLIP.**